



2011 YMCA of Greater Hartford Strong Kids Campaign Leadership:

Daniel J. Tracy - Board Chair
James Morton - President and CEO
Jim Scherer - Chief Operations Officer



ENRICHING LIVES ONE SMILE AT A TIME

YMCA OF GREATER HARTFORD



The YMCA of Greater Hartford is an association, open to all and committed to helping people develop their God-given potential in spirit, mind and body. Our commitment is based on the belief that the purpose of this three-fold development is to live out the values of our Judeo-Christian heritage, including caring, honesty, respect and responsibility.

The YMCA of Greater Hartford Inc. is a 501(c)(3) non-profit charitable organization. Your contribution is tax deductible to the extent of the law. The YMCA is an association of volunteers and staff dedicated to the development of individuals and communities in spirit, mind and body.



www.ghYMCA.org

YMCA of Greater Hartford

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ENRICHING THE LIVES OF THOSE IN NEED... THERE IS NO GREATER CAUSE.

"Your mother was pronounced clinically dead."

Think of how you would feel if you heard that from a doctor informing you about the results of an operation. Now, try to imagine how a teenage boy and his younger sister would feel hearing the same statement. The mother, whose heart stopped beating, was revived and recovered. But the family's trials were just beginning. Within a six-month period of the mom's medical challenges, there was a fire in their home, the younger sister nearly died of a heart problem, and the mother lost her job. It is not a stretch to say this was a family in crisis.

Fortunately, this family was able to come together, to heal, to make friends, and strengthen the family bonds at the Wilson-Gray YMCA Youth and Family Center. Thanks to "Membership for All", funded primarily by the YMCA Strong Kids Campaign, this Hartford family became regulars at the YMCA.

The mom improved her health by losing 40 pounds with the support of the Y staff. The teenager found, in his own words, "a father figure" in one of the Y staff. This person gave this young boy a man to talk to and someone who showed him the way to grow responsibly. The sister recovered her health and made new friends at the Y.

As the mother put it, We all have our own things to do at the Y. But it's a place we go to together and it's like our second family.

We are changing lives every day—from the father and son playing basketball together to the teen who chose to become a member of the YMCA instead of a member of a gang. The YMCA is about healthy lifestyles, and for the first time in their lives, many of our members have an opportunity to engage in fitness and wellness activities. The YMCA is a beacon of hope for youth, teens, adults, seniors, and families as a whole.

Changing a life. At the YMCA these words are far more than a cliché. They are words that take on life as children and their families make a lifetime of memories.

ENRICH A LIFE.

Your gift to the 2011 YMCA Strong Kids Campaign will help us to continue to make a difference in the lives of more than 109,000 people served in the Greater Hartford region. Your generosity helps people to have the YMCA experience regardless of their ability to pay.

A team of volunteers is hard at work to secure our goal of \$200,000. Like you, they battle the clock, trying to find enough time for work, family, and other obligations. But they have seen first-hand the difference the Y makes in a person's life, so they make time to help us meet our financial goal.

Your support, no matter the amount, will help the YMCAs of Greater Hartford continue to provide a place for youth development, for healthy living, and to teach social responsibility. For all the people you will help, but never meet, we say **thank you.**

IT'S AMAZING WHAT ONE GIFT WILL DO:

\$250 provides a week of fun for a child at Camp Jewell YMCA.

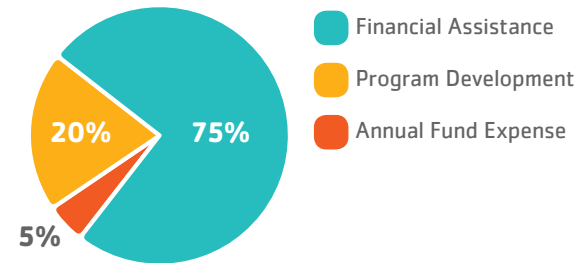
\$500 helps an adult overcome a reading disability at YMCA Read to Succeed.

\$1,000 provides a one-week camping experience for six campers.

\$2,500 provides eight youths with a one-year membership to the YMCA.

Donate online through our secure server. www.ghYMCA.org

YOUR STRONG KIDS GIFTS AT WORK



Each dollar contributed to the YMCA Strong Kids Campaign goes directly to making YMCA programs and memberships available to those in need. Please help us help kids. Your tax-deductible donation makes a difference!

2011 YMCA OF GREATER HARTFORD CAMPAIGN GOAL \$200,000

ALL FUNDS STAY WITHIN THE COMMUNITY

Your generous support of our YMCA Strong Kids Campaign makes it possible for us to provide life-enriching opportunities for kids, families, and individuals who need just a little help.

"Sharing the joy" as we say, makes significant differences in the everyday lives of people less fortunate than us.

Please consider making a gift to the YMCA today! Share the joy!

LEVELS OF GIVING

| | |
|-------------------|-------------------|
| Century Club | \$100 - \$249 |
| Patron of Youth | \$250 - \$499 |
| President's Club | \$500 - \$999 |
| Chairman's Circle | \$1,000 - \$2,499 |

1852 SOCIETY

| | |
|----------|---------------------|
| Silver | \$2,500 - \$4,999 |
| Gold | \$5,000 - \$9,999 |
| Platinum | \$10,000 - \$24,999 |

FOUNDER'S SOCIETY

A gift of \$25,000 or more will bring the programs of the Wilson-Gray YMCA Youth and Family Center throughout Hartford thanks to a new van. The van will also provide transportation for youth development participants to day trip locations and Camp Woodstock YMCA for special weekends.

