



# YMCA IN THE NEWS

FOR YOUTH DEVELOPMENT™  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY



## YMCA of Greater Hartford announces appointment of New Britain resident Chris Pallatto as Vice President of Membership and Strategic Development

Chris Pallatto of New Britain has been named Vice President of Membership and Strategic Development for the YMCA of Greater Hartford. In his new role, Pallatto will retain and expand the Y's membership base while enhancing each member's experience. Additionally, Pallatto will be responsible for infusing and advancing several Connecticut Alliance and Y-USA initiatives within the association. He will continue in his current role as Executive Director at the Wheeler Regional Family YMCA, a branch of the YMCA of Greater Hartford, in Plainville while a national search for his replacement is conducted.

"Chris's incredible skills and talent align directly with the YMCA of Greater Hartford's vision for serving the children and families in our region. Under Chris's leadership, the YMCA will expand its outreach efforts to targeted populations through special Y initiatives, including programs for disabled veterans and the 'Live Strong' cancer survivors program," says James Morton, President and CEO of the YMCA of Greater Hartford.

Pallatto holds a B.S. in finance from Central Connecticut State University and is a triathlon athlete and competitive volleyball player. He and his wife Kelly are the parents of three boys. His book, *Summer Camp Survival Guide*, was released by Sterling Publishing in 2009.

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*The YMCA of Greater Hartford is a non profit 501 (c) 3 charitable organization established in 1852 and is one of the nation's oldest YMCA's. The YMCA for **Youth Development**: Nurturing the potential of every child and teen, for **Healthy Living**: Improving the nation's health and well-being, for **Social Responsibility**: Giving back and providing support to our neighbors. In 2010 the YMCA of Greater Hartford served more than 111,000 people, including 66,000 children, in 52 towns and cities throughout the Capital Region. YMCA programs put the values of caring, honesty, respect and responsibility into practice to build healthy spirit, mind and body for all participants.*